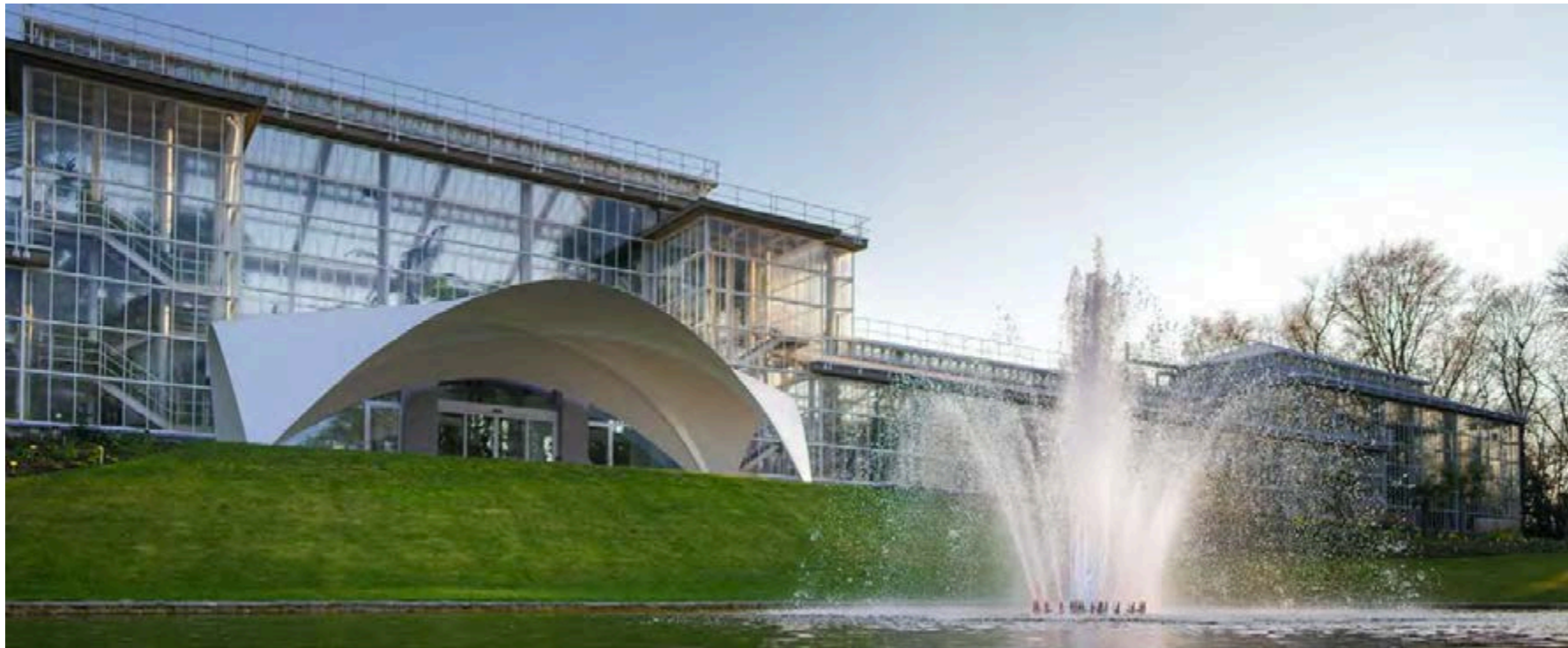


Makeover Meise Botanic Garden



Koen Es

koen.es@meisebotanicgarden.be



Meise Botanic Garden | 225 years

Meise Botanic Garden



- 190 staff
- 250 volunteers
- 40 guides
- 92 hectares
- 20.000 taxa
- 4.000.000 herbarium
- 200.000 books
- 50 buildings
- 225 years old



Meise Botanic Garden

225 years

BG Meise 2.0



- Investment program of € 6.500.000
- Aim: double the number of visitors in 10 years time by offering the right experience



Renovation of existing infrastructure



Meise Botanic Garden

225 years

Renovation of existing infrastructure



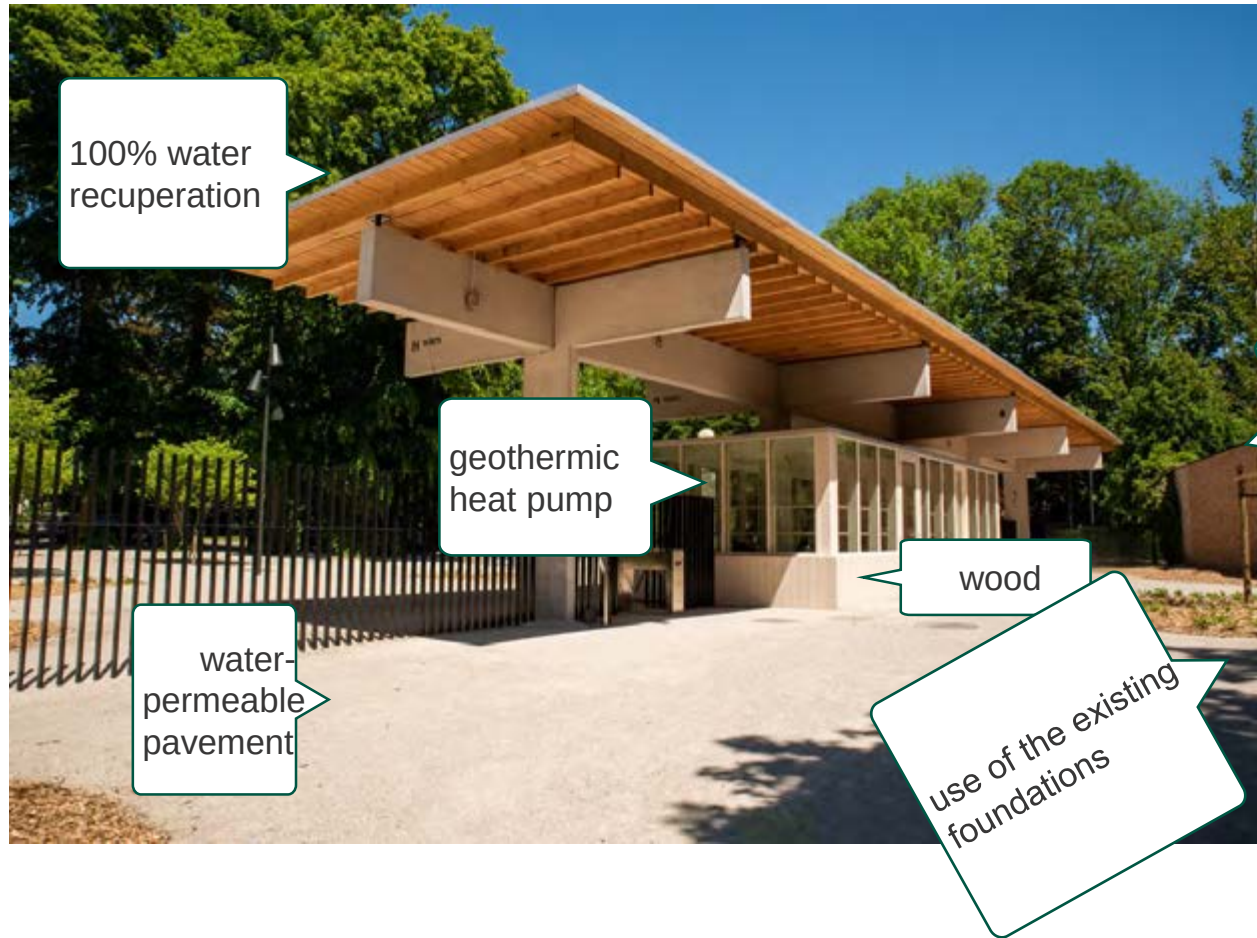
New infrastructure



Meise Botanic Garden

225 years

Sustainability



WOODlab



Meise Botanic Garden

225 years

Rose Garden



Meise Botanic Garden

225 years

Medieval Garden & Garden of the Senses



Culinary Garden



Meise Botanic Garden

225 years

Interpretation



Meise Botanic Garden

225 years

Experience



Meise Botanic Garden | 225 years



Meise Botanic Garden | **225** years

Wayfinding



Meise Botanic Garden

225 years

Experience vs accessibility



Meise Botanic Garden

225 years

Accessibility



Meise Botanic Garden

225 years

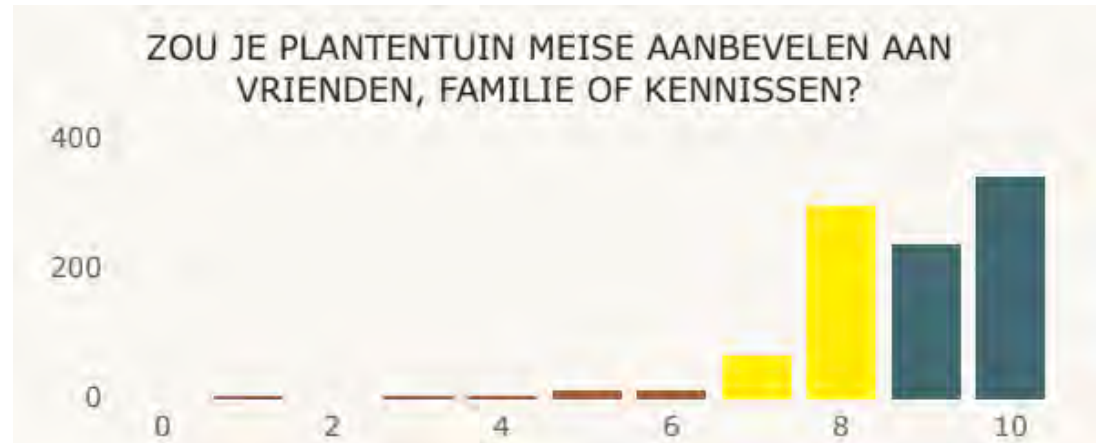
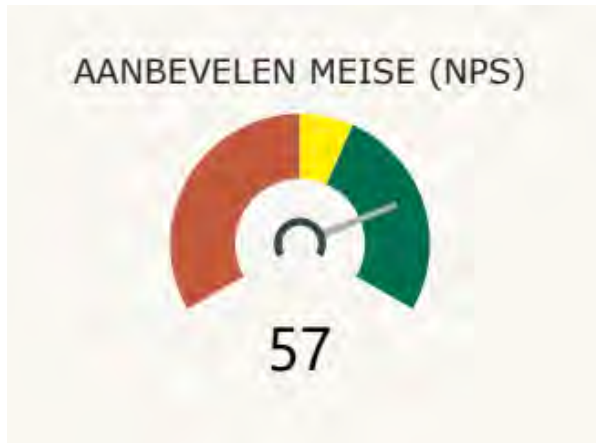
Social role



Meise Botanic Garden

225 years

What does the public say?



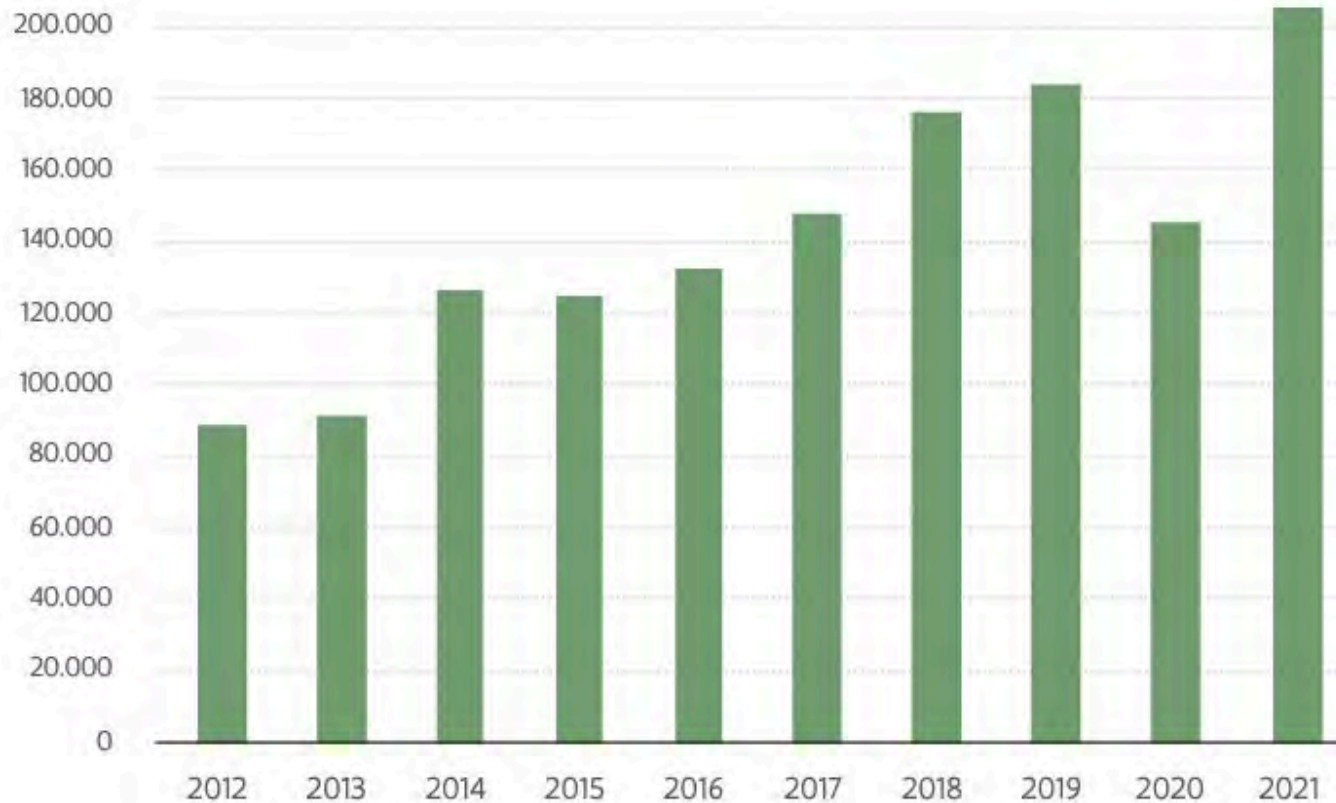
Tripadvisor 4.5

Google reviews 4.6



Meise Botanic Garden | 225 years

Totaal aantal bezoeken
Nombre total de visites
Number of visits



The future



Meise Botanic Garden

225 years

Sustainability



Energy
screens
roof

White
paint

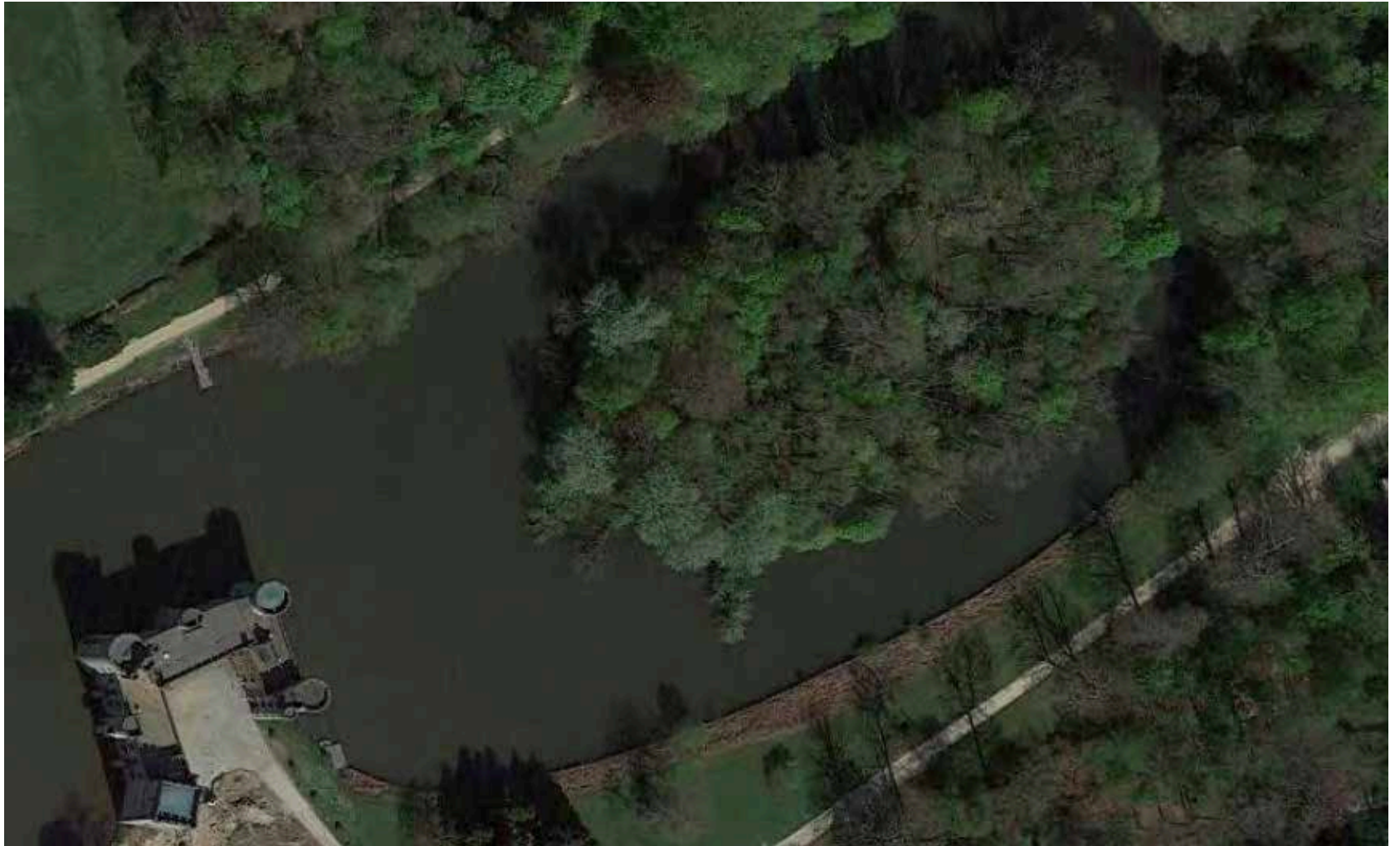
Insulation
glass where
possible

Rainwater
500.000 l

Logic
architecture
(C-W-C)



Meise Botanic Garden | 225 years



Meise Botanic Garden | **225** years



Meise Botanic Garden | 225 years







Meise Botanic Garden | **225** years



Questions?

